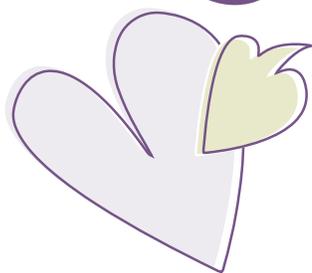




# Raphael House



2020 VIRTUAL GALA

*Sponsorship Opportunities*

# Raphael House

2020 VIRTUAL GALA



## Together we can build a bright future that's free from domestic violence!

For more than 40 years, Raphael House of Portland has helped domestic violence survivors find the safety, hope, and independence they deserve. Our emergency shelter provides a safe haven to adults and children of all gender identities fleeing abuse, and we proudly offer ongoing, wraparound support designed to move families from crisis to stability – so they can end the cycle of violence and thrive long-term! We also work tirelessly to prevent future violence through education in local schools and across the community.

In the wake of COVID-19, our life-saving services are more critical than ever. Survivors across the community and 400+ adults and children in our programs rely on Raphael House for shelter, housing, food and hygiene supplies, safety planning, and financial aid. *Your support is essential to ensure we can help these families stay safe, stable, and healthy throughout this pandemic and beyond!*



*“The Raphael House community was there at the worst point in my life. It’s changed my family for the better. Now we’re at our best, and I’ve learned how strong I am!”*

**TASHA, SURVIVOR AND FORMER SHELTER RESIDENT**

### Snapshot of 2019 impact:



**5,250 SURVIVORS**

and community members served



**84% OF FAMILIES**

moved directly from our shelter into a safe living situation



**126 ADULTS AND CHILDREN**

stayed in the safety of our confidential shelter



**60% OF ALL SURVIVORS**

supported were children and teens



**354 SURVIVORS**

received ongoing support in our Advocacy Center

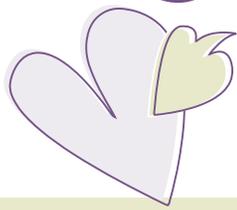


**3,755 STUDENTS**

participated in healthy relationships workshops

# Raphael House

2020 VIRTUAL GALA



STAND WITH SURVIVORS NO MATTER WHERE YOU ARE



**Thursday, October 15, 2020**

Join us for a celebration of hope, safety, and stories of strength – online! The health of our community is of the utmost importance, so our Gala is going virtual this year. We are excited to gather together and present our annual event in a whole new (and more accessible) format.

See behind-the-scenes like never before. Hear the powerful voices of survivors who have overcome the unthinkable and built beautiful lives after abuse. And support our life-saving services, as we work to build a future without violence and oppression.

## **VIRTUAL BENEFITS**

Without the constraints of ballroom capacity or ticket price, our online celebration can engage a limitless number of attendees from across the Portland Metro area and beyond. Visibility also extends far past the live broadcast, as the event recording will be shared widely and hosted on our website and YouTube indefinitely.

## **CONTACT**

Amanda Ives, Donor & External Relations Manager,  
at [aives@raphaelhouse.com](mailto:aives@raphaelhouse.com) or (971) 808-9644

## **AUDIENCE**

### **SOCIAL MEDIA:**

6,500+ followers on four platforms

### **DIRECT MAIL AND EMAIL:**

4,000 recipients

### **BROADCAST:**

An unlimited number of supporters, elected officials, and corporate and community leaders

### **RECORDING OF EVENT:**

Hosted indefinitely on our website and YouTube, and shared widely

## **EVENT DETAILS**

The evening begins with a pre-show Happy Hour featuring special messages from our community and a virtual Red Carpet with photos from attendees celebrating near and far. Many guests will enjoy the full Gala experience at home, including a delicious three-course meal delivered to their front door. Our live broadcast features everyone's favorite elements from our annual event – powerful stories and survivor speakers, an inspiring special appeal and exciting online auction, music, and more. Together we will uplift survivor voices and help ensure that our life-saving programs are always here for families seeking safety – throughout this crisis and beyond.

## Sponsorship Benefits

MAIN EVENT	PRESENTING \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Three-course meal delivery to guests' homes*	10 VIP meals	10 VIP meals	10 meals	10 meals
Logo placement or name recognition on all event materials				
Pre-recorded video segment about your engagement**	90 seconds featured during event program	60 seconds during pre-show		
Acknowledgement during live broadcast				
Logo featured on-screen during pre-show and event				Name only
Logo featured in digital event program				Name only
BEFORE AND AFTER EVENT				
Logo featured on event invitation				
Business spotlight in e-newsletter and on social media				
Logo featured in print and digital event advertising, including e-newsletter and social media			Name only	
Logo and company link featured on main event website †			Logo only	Name only
Logo on online bidding site ‡ <i>Visibility relative to sponsor level</i>				Name only
Promotional item, coupon, or ad included in digital swag packet sent to all guests				
Recognition on the Raphael House website and in select digital communications for one year following event	Logo and link	Logo and link	Logo only	Name only

\* Delivery available within 35 miles of downtown Portland

\*\* Sponsor responsible for submitting video by October 5

† Live June-October 2020

‡ Live for up to 1-2 weeks (TBD) before and after October 15

# Sponsorship Upgrades

Add onto our Gold, Silver, and Bronze sponsor benefits with these exciting opportunities!  
Contact Amanda Ives at [aives@raphaelhouse.com](mailto:aives@raphaelhouse.com) or (971) 808-9644 for more information.



## VIRTUAL RED CARPET SPONSOR

Your support will be front-and-center as we kick-off our event! This year's virtual Red Carpet features a custom digital background with your logo – so that as guests snap photos from home, you'll be part of every image. These will be shared throughout the pre-show and widely on multiple platforms after the broadcast. Logo also on-screen during pre-show and event, in digital program, and on event website.

- *Exclusive: Silver + \$1,500 upgrade = \$6,500 total*
- *Shared: Bronze + \$1,500 upgrade = \$4,000 total (2 available)*



## DINNER DELIVERY SPONSOR

Connect with our guests right in their homes! Every gourmet, three-course meal and bottle of wine delivered to our most esteemed supporters (sponsor and table guests, and all attendees who upgrade their ticket) will feature your brand - including an insert with your logo and message of gratitude. Logo also on-screen during pre-show and event, in digital program, and on event website.

- *Exclusive: Silver + \$3,000 upgrade = \$8,000 total*
- *Shared: Silver + \$1,500 upgrade = \$6,500 total (2 available)*



## BROADCAST SPONSOR

Align your brand with the unique and exciting digital presentation of our Gala – an unparalleled opportunity to showcase your support! Your logo will be included on all information shared extensively with guests in relation to accessing the live broadcast or online bidding. We will also spotlight your company at multiple points during our live broadcast and on social media, and feature your logo during the pre-show and event, in our digital program, and on the event website.

- *Exclusive: Gold + \$2,000 upgrade = \$12,000 total*

## Additional Opportunities

### WINE SPONSOR

Help our guests toast to success with a special delivery of your wine – direct to their home and accompanying a gourmet, three-course meal! Each of our most esteemed attendees will receive this VIP experience featuring your bottle. Logo also on-screen during pre-show and event, in digital program, and on event website.

- Exclusive
- Shared (2 available)

### ULTIMATE ADVOCATE (VIRTUAL HOST)

Bring together a group of 10 people to celebrate and uplift survivors – whether each from your own homes or by (safely) hosting a watch party! Includes three-course home meal delivery for each guest, along with wine or a non-alcoholic beverage option, to give the full Gala experience. \$1,250

### MATCHING CHALLENGE PARTNER

Inspire others to give generously in support of survivors by pledging a challenge match of \$2,500 or more during our Special Appeal – doubling the impact of gifts that follow. Your generosity will be proudly spotlighted during the program. *Not a sponsorship opportunity.*

### SURVIVOR CHAMPION TICKET

Includes home delivery of a three-course meal, along with wine or a non-alcoholic beverage option. \$150

### GENERAL ADMISSION

FREE

*\*Home meal delivery available within 35 miles of downtown Portland.*

*We believe that domestic violence is preventable.*

*We believe that everyone deserves to live a life free from violence, oppression, and fear.*

*We believe that the foundation of this work begins with creating a more equitable society for all people.*

*We believe that violence-free lives are possible, and deserved, and that hope is the key to our future.*



@raphaelhouseofportland



@raphaelhousepdx



@raphaelhouse