RAPHAEL HOUSE COULCU SEPT. 26, 2024 • HYATT REGENCY



Sponsorship Opportunities



TOGETHER WE CAN BUILD A BRIGHT FUTURE WITHOUT DOMESTIC VIOLENCE! For over 45 years, Raphael House of Portland has helped domestic violence survivors find the safety, hope, and independence they deserve. Our emergency shelter provides a safe haven to adults and children of all gender identities fleeing abuse, and we proudly offer ongoing, wraparound support designed to move families from crisis to stability – so they can end the cycle of violence and thrive long-term! We pair these direct services with Prevention Education that teaches thousands of teens each year about equitable relationships and consent – to stop violence before it starts.

Today, more families than ever before need our life-saving services. Survivors across the community and 1,845+ adults and children who access our programs each year rely on Raphael House. Your support is essential to ensure these families can stay safe, stable, and housed!



"Thanks to Raphael House, we're alive and we're safe. I couldn't have done it without all the support and help that I got – and continue to get – from everyone here."

-LARA, survivor and mom of 4

SNAPSHOT OF OUR 2023 IMPACT

4,900+ SURVIVORS and community members served

7,419 SAFE NIGHTS spent in our confidential emergency shelter

\$593,000 DISTRIBUTED to help families pay for critical expenses like rent **32,647** POUNDS OF FOOD and fresh produce given out to survivors

345 CHILDREN & TEENS supported across our programs

2,562 HIGH SCHOOL STUDENTS participated in equitable relationship workshops



THURSDAY, SEPTEMBER 26, 2024

Join us for an inspiring celebration of hope, safety, and stories of strength! We can't wait to gather with you for this special evening and our most critical fundraiser of the year.

Hear the powerful voices of survivors who have overcome the unthinkable and built beautiful lives after abuse. Learn how we are working toward a brighter future without violence and oppression. And support our life-saving services, as we adapt to meet the growing needs of survivors across our community.





EVENT DETAILS

The evening begins with a cocktail hour featuring live music and passed hors d'oeuvres, while guests can pose for photos on our red carpet and to purchase Dream Destination raffle tickets. Once seated in the beautiful ballroom. attendees have their choice of delicious entrées, along with complimentary wine and non-alcoholic beverages. The evening's program includes inspiring stories of strength, and an exciting live auction featuring everything from international getaways to private chef's dinners. During the Special Appeal, hear directly from survivors and help to change lives with a generous gift. As a sweet finale, tables compete to win their treat of choice during our Dessert Dash.

AUDIENCE

350+ supporters, elected officials, and corporate and community leaders

REACH

| SOCIAL MEDIA | 8,900 + followers on four platforms |
|-------------------------------------|--|
| DIRECT MAIL & EMAIL MARKETING | 5,750 recipients |

CONTACT

Amanda Ives, Development Director, at aives@raphaelhouse.com or (971) 808-9644

Sponsorship Benefits



| LIVE EVENT | SOLD PRESENTING \$15,000 | GOLD \$10,000 | SILVER \$5,000 | PREMIUM TABLE \$2,500 | TABLE \$2,000 |
|---|--------------------------------|------------------------------|--------------------------|-----------------------------|-------------------------|
| Complimentary tickets Includes three-course gourmet meal and wine for each guest | 1 VIP TABLE (10 SEATS) | 1 VIP TABLE (10 SEATS) | 1 TABLE (10 SEATS) | 1 TABLE (10 SEATS) | 1 TABLE (10 SEATS) |
| Logo placement or name recognition on all event materials: "Raphael House Gala presented by" | V | | | | |
| Story about your engagement from the stage | V | | | | |
| Company item at each table | V | | | | |
| Verbal recognition during live program | V | V | V | | |
| Logo featured in printed event program | V | V | V | Name only | |
| Logo featured on-screen | V | V | V | Name only | |
| Logo on table signage | V | V | V | Name only | Name only |

BEFORE & AFTER EVENT

| Logo featured on event invitation | V | V | | | |
|---|-------------|-------------|-----------|-----------|--|
| Business spotlight in e-newsletter and on social media | V | V | | | |
| Logo featured in print and digital advertising, including e-newsletter and social media | V | V | V | | |
| Logo and company link on main event website | V | Logo only | Name only | | |
| Recognition on Raphael House website for one year following event | Logo + link | Logo + link | Logo only | Name only | |

Sponsorship Upgrades

Add onto our Gold and Silver sponsor benefits with these exciting opportunities! Contact Amanda lves at aives@raphaelhouse.com or (971) 808-9644 for more information.





RED CARPET SPONSOR

Your support will be front-and-center as guests arrive and are photographed on a custom backdrop featuring your logo. Highly visible during the event, and photos are shared widely on multiple platforms. Logo also on-screen and in the event program.

| SILVER |
|---------|
| + |
| \$1,500 |
| upgrade |
| = |
| \$6,500 |
| total |



DESSERT DASH SPONSOR

Align your brand with the sweetest part of our event! Your logo will be featured on our Dessert Dash menu received by every guest, on each table's Dessert Dash bid card, on signage, on-screen, and in the event program. 

BID CARD SPONSOR SOLD

Spotlight your support with every gift and bid made during the event! With your full color logo printed prominently on the back of each guest's bid card, your partnership will be right in the action during our auction and special appeal, and visible throughout the ballroom all night long. Logo also on-screen and in the event program. GOLD

\$2,000 upgrade = \$12,000 total

Additional Opportunities

BEVERAGE SPONSOR

Exclusive or Shared

MATCHING CHALLENGE PARTNER

Not a sponsorship opportunity

INDIVIDUAL TICKET

\$200

Help our guests toast with your fine wine, spirits, or non-alcoholic beverage! You'll be at the center of this special celebration, with bottles featured prominently at each of our guest tables (wine) and at our bars (wine, spirits, & non-alcoholic) for supporters to enjoy. Your logo will also be on the screen, bar signage, and in the program.

Inspire others to give generously in support of survivors by pledging a challenge match of \$2,500 or more during our Special Appeal – doubling the impact of gifts that follow. Your generosity will be proudly spotlighted during the program.

Includes a gourmet, three-course meal with your choice of entrée along with complimentary wine and a non-alcoholic beverage options. oller

We believe that domestic violence is preventable.

We believe that everyone deserves to live a life free from violence, oppression, and fear. We believe that the foundation of this work begins with creating a more equitable society for all people. We believe that violencefree lives are possible, and deserved, and that hope is the key to our future.





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